

Briefing document for 18th March 2024

Train the trainers' event - Motivational Interviewing technique – having positive conversations to improve vaccine uptake.

The Vaccine Preventable Disease Programme and the Behavioural Science Unit in Public Health Wales will be hosting a series of train the trainer events, to support healthcare workers in developing skills in motivational interviewing technique. These events will be in a series, with the first of these being held via MS Teams on the 18th March 2024.

The plan would then be to also host a face-to-face session. To make it easier for delegates to attend an in-person session, one of these events will be delivered at a venue in North/mid Wales and one at a venue in South Wales. Please note delegates only need to attend one of these sessions. These events will be sometime in May 2024.

The final event in the series will be a review session to reflect on learning, the session will also help to explore how the motivational interview technique has been used in practice. This will be facilitated via MS Teams. This event will be planned for some time in July 2024. **Further details about these additional events will be available here shortly:** [Immunisation training resources and events - Public Health Wales \(nhs.wales\)](#)

First event date and time

Monday 18th March 10:00 – 12:00

Session objectives

To provide an overview of the key elements of conducting motivational interview technique and active listening in relation to immunisations. Vaccine hesitancy will also be outlined with a focus on MMR vaccine.

Intended audience

Anyone involved in providing training for the workforce, who may need to have difficult conversations with individuals around vaccinations such as:

Immunisation coordinators and training leads within health boards

Immunisation nurse facilitators

Senior nurse leads in immunisation, health visiting, school nursing and midwifery services

Health protection leads.

Practicalities

- Meeting capacity is 250.
- To forward the invite: 1. Accept invite, 2. Find diary marker in outlook calendar, 3. Right click and select forward; however please do not send to generic email accounts/inboxes.
- The invite can also be forwarded by accepting the invite, opening the invite, and selecting the downward arrow next to *forward* and selecting *forward as iCalendar* (this will forward the invite as an attachment).
- The session will be held as an MS Teams meeting and last a maximum of 2 hours. It is not necessary to have the MS Teams app to access the meeting. When the link in the meeting invite is clicked, there is the option to **download** the app or join via the **web**. Further details are available [here](#). Please enter your full name if joining via the web (necessary to identify you for the session).