

Coventry as a Marmot City

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Where it all began...



The image shows the front cover of the Marmot Review report. It features a photograph of a young child with blonde hair, wearing a light blue long-sleeved shirt and patterned shoes, walking on a grassy area with fallen leaves. An adult's hand is visible at the bottom left, holding the child's hand. The title 'Fair Society, Healthy Lives' is printed in large white letters at the top. Below it, 'The Marmot Review' is written in smaller white letters. At the bottom left, there is a green circular logo and the text 'Strategic Review of Health Inequalities in England post-2010'.

Fair Society, Healthy Lives

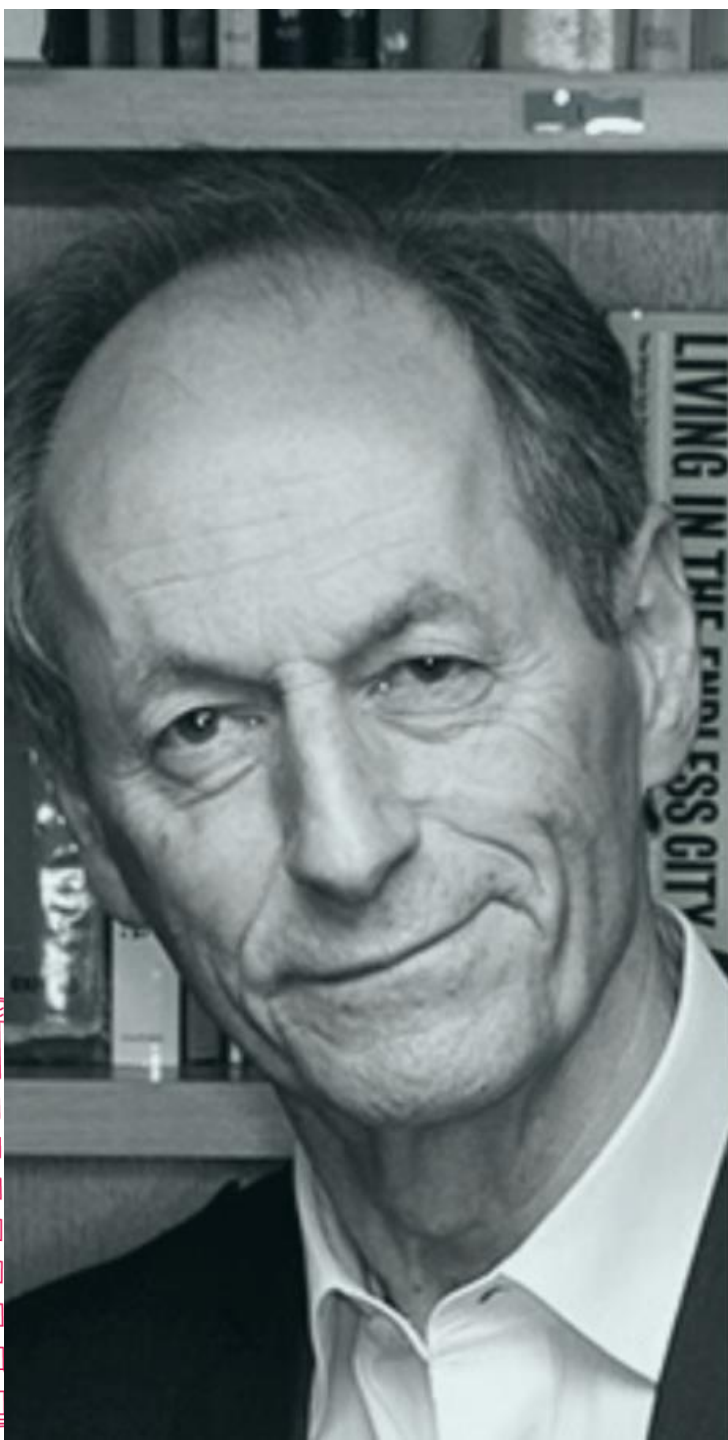
The Marmot Review

Strategic Review of Health Inequalities
in England post-2010

Marmot principles

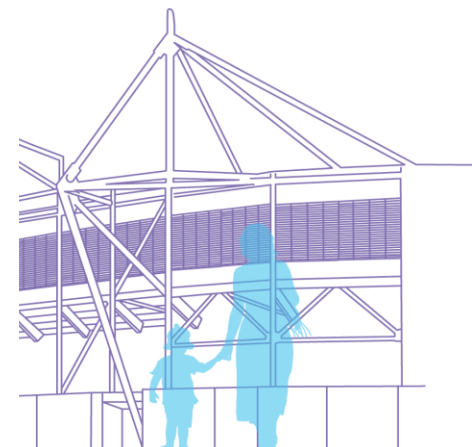
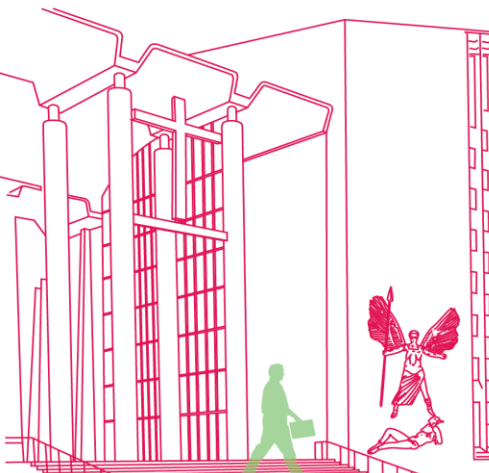
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|----|--|
| 1. | Give every child the best start in life |
| 2 | Enable all children, young people, and adults to maximise their capabilities and have control over their lives |
| 3 | Create fair employment and good work for all |
| 4 | Ensure healthy standard of living for all |
| 5 | Create and develop healthy and sustainable places and communities |
| 6 | Strengthen the role and impact of ill health prevention |
| 7 | Tackle racism, discrimination and their outcomes |
| 8 | Pursue environmental sustainability & health equity |

<https://www.instituteofhealthequity.org/resources-reports/fair-society-healthy-lives-the-marmot-review>



*Why treat
people and send
them back to
the **conditions**
that made them
sick?*

- Michael Marmot
Professor of Epidemiology
& Author



Coventry's Marmot Story

2013 -2016

Coventry became the first 'Marmot City'. In fact, we suggested the concept!

Originally a 3 year project agreed with Coventry City Council and the Institute of Health Equity (IHE) to consider how we embed the Marmot Principles in the way we work.

A Steering group with key partners was set up (CCC, CCG,PHE, VAC, fire & police)

We became part of a network of seven 'Marmot Cities'; other cities included Stoke, Newcastle, Gateshead, Bristol, Somerset.

There were no finances attached.



2016 – 2019:

Coventry City Council, Institute of Health Equity and Public Health England* committed to working together for a further three years.

A 'What Next' Summit was held at CCC with Sir Professor Michael Marmot; where it was agreed for the Marmot Steering Group to lead Coventry's inequalities work.

Rather than having a separate Marmot strategy, we decided to embed the Marmot approach within Coventry's Health and Wellbeing Strategy

* Office for Health Improvement and Disparities replaced Public Health England <https://www.gov.uk/government/organisations/office-for-health-improvement-and-disparities>



English Indices of Deprivation 2019

How does Coventry compare to other places?

- Across the West Midlands Region, only Coventry and Staffordshire saw an improvement in the relative ranking at the local authority level.



	2019	2015	Change in rank
Birmingham	6	11	✗ Got worse
Coventry	81	59	✓ Improved
Dudley	104	111	✗ Got worse
Sandwell	8	12	✗ Got worse
Solihull	206	210	✗ Got worse
Walsall	31	41	✗ Got worse
Wolverhampton	19	19	= Stayed the same
Herefordshire	83	88	✗ Got worse
Shropshire	100	107	✗ Got worse
Staffordshire	116	115	✓ Improved
Warwickshire	119	120	✗ Got worse
Worcestershire	105	110	✗ Got worse

COVENTRY – A MARMOT CITY

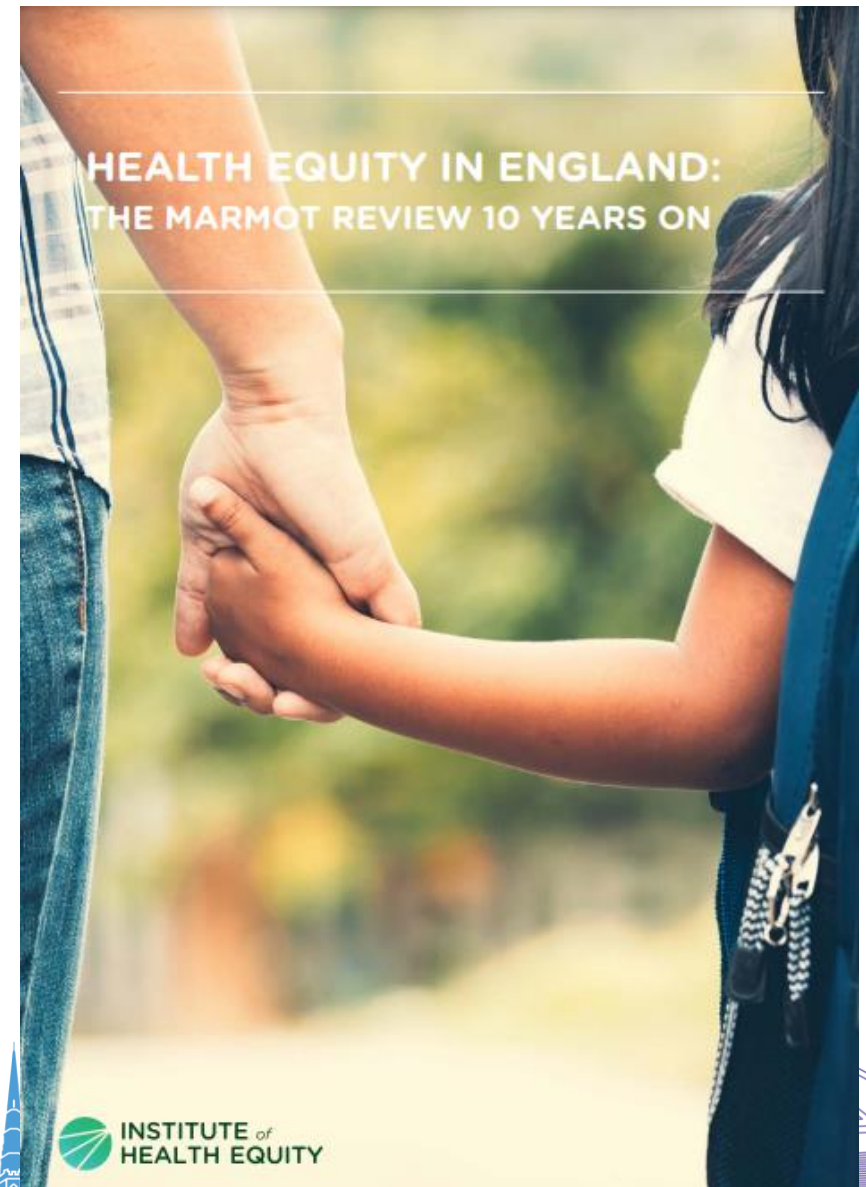
An evaluation of a city-wide approach to reducing health inequalities

Alice Munro
Public Health Specialty Registrar
February 2020

<https://www.instituteofhealthequity.org/resources-reports/coventry-marmot-city-evaluation-2020>

February 2020:

An evaluation of Coventry's Marmot city approach was published, alongside 'Healthy Equity in England: the Marmot review 10 years on.'



<https://www.instituteofhealthequity.org/resources-reports/marmot-review-10-years-on>

And then we all know what happened March 2020...

Whilst the pandemic disrupted life as we knew it, it also provided the catalyst for change in the inequalities landscape.

More people had seen inequality, felt it, experienced it. We needed to rebuild, but with this rebuilding came the opportunity to do things differently...

So where are we now?





Coventry City Council

Public Health,
Education,
Libraries & Adult
Learning,
Procurement,
Economy and
Jobs



Coventry & Warwickshire
Chamber of
Commerce



Office for Health
Improvement
& Disparities



University Hospitals
Coventry and Warwickshire
NHS Trust



Coventry and
Warwickshire



Voluntary Action Coventry



Department
for Work &
Pensions



Coventry Independent
Advice Service



INSTITUTE of
HEALTH EQUITY



One Coventry

One Coventry Plan builds on council and partners strategies with **three** interconnected priorities:

- **Increasing the economic prosperity of the city and region**
- **Improving outcomes and tackling inequalities within our communities**
- **Tackling the causes and consequences of climate change**



NIHR

Health Determinants
Research Collaboration
Coventry



REDUCING HEALTHCARE INEQUALITIES



CORE20
The most deprived 20% of the national population as identified by the Index of Multiple Deprivation



The **Core20PLUS5** approach is designed to support Integrated Care Systems to drive targeted action in healthcare inequalities improvement

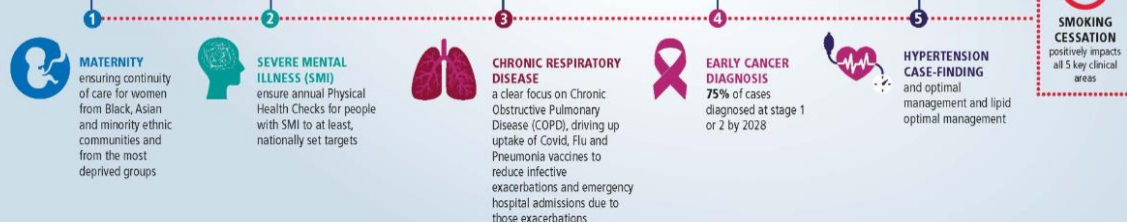
Target population

CORE20 PLUS5

PLUS
ICS-chosen population groups experiencing poorer-than-average health access, experience and/or outcomes, who may not be captured within the Core20 alone and would benefit from a tailored healthcare approach e.g. inclusion health groups



Key clinical areas of health inequalities



<https://www.england.nhs.uk/about/equality/equality-hub/national-healthcare-improvement-programme/core20plus5/>

REDUCING HEALTHCARE INEQUALITIES FOR CHILDREN AND YOUNG PEOPLE



CORE20
The most deprived 20% of the national population as identified by the Index of Multiple Deprivation



The **Core20PLUS5** approach is designed to support Integrated Care Systems to drive targeted action in healthcare inequalities improvement

Target population

CORE20 PLUS5

PLUS
ICS-chosen population groups experiencing poorer-than-average health access, experience and/or outcomes, who may not be captured within the Core20 alone and would benefit from a tailored healthcare approach e.g. inclusion health groups



Key clinical areas of health inequalities



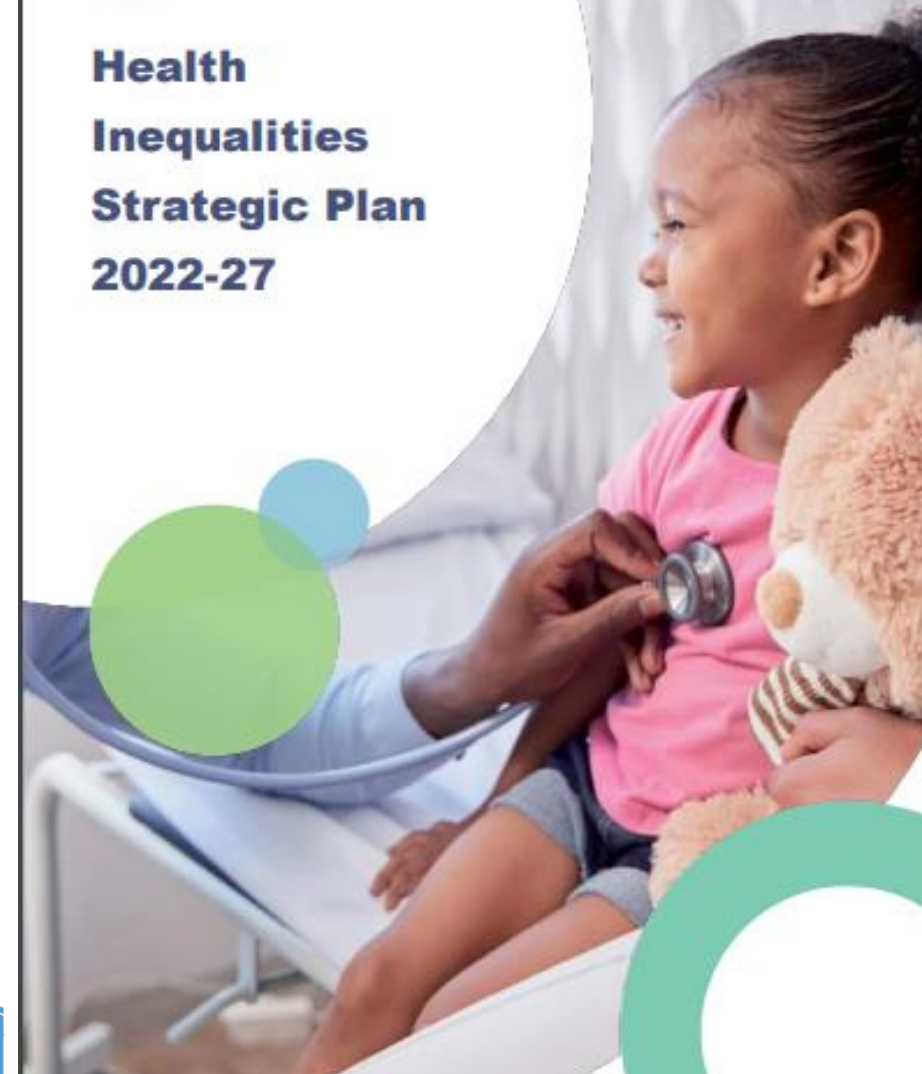
<https://www.england.nhs.uk/publication/core20plus5-infographic-children-and-young-people/>

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Coventry and Warwickshire
Health and Care Partnership

Health Inequalities Strategic Plan 2022-27

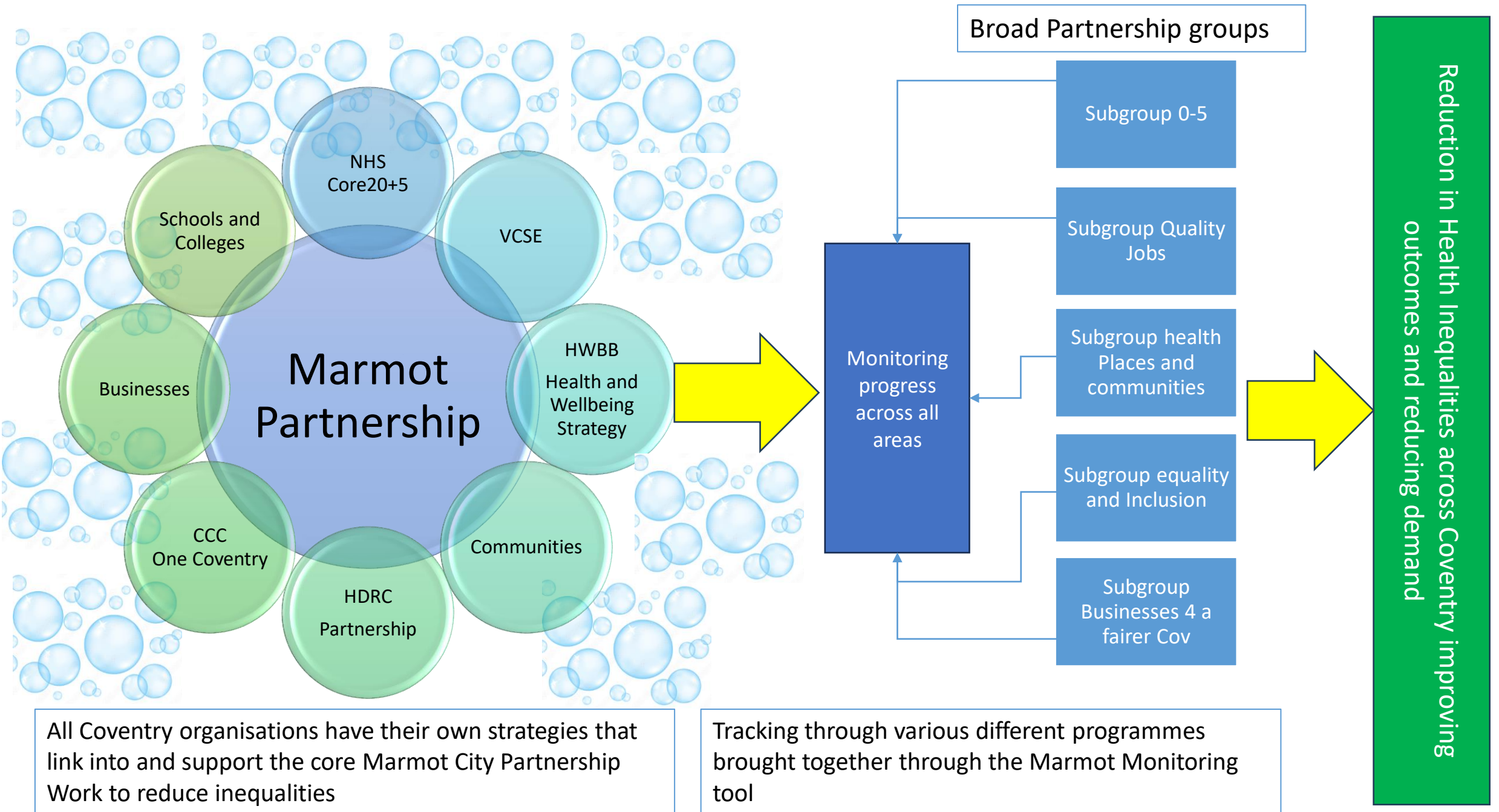


<https://www.happyhealthylives.uk/download/clientfiles/files/PACK%20FOR%20ICB%2018TH%20MAY%202022.pdf>

Marmot is embedded within our **Health and Wellbeing Strategy**, in our population health framework

<https://www.coventry.gov.uk/data-reports/coventry-health-wellbeing-strategy-2023->





Coventry Marmot Monitoring Tool 2023



Marmot Monitoring
Tool available on
Coventry City
Council Webpage

<https://www.coventry.gov.uk/marmotmonitoringtool>



Marmot monitoring tool

[Home](#) | [Adult social care and health](#) | [Health and wellbeing](#) | [Public health](#) | [Policy](#) | [Coventry: A Marmot City](#) | [Marmot monitoring tool](#) | Marmot monitoring tool



→ [Introduction](#)

→ [Headline statistics](#)

→ [Coventry: a Marmot City - the story so far](#)

→ [How we will measure how well we are doing](#)

Marmot principles

→ [1. Give every child the best start in life](#)

→ [2. Enable children, young people and adults to maximise capabilities and have control over their lives](#)

→ [3. Ensure a healthy standard of living for all](#)

→ [4. Create fair employment and good work for all](#)

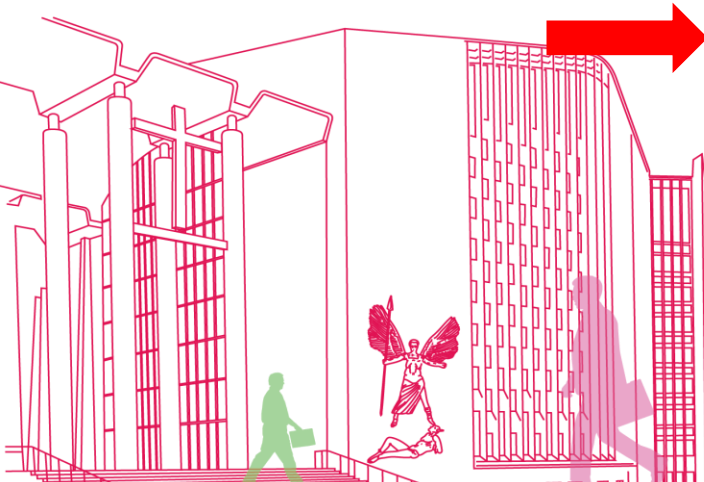
→ [5. Create and develop healthy and sustainable places and communities](#)

→ [6. Strengthen the role and impact of ill health prevention](#)

→ [7. Tackle racism, discrimination and their outcomes](#)

→ [8. Pursue environmental sustainability and health equity](#)

[Download and print a copy of the Marmot Monitoring Tool](#)



- Programmes to help ensure that babies and toddlers stay safe in and around the home to reduce the number of unintentional injuries.

Legislation, Government guidance to support the give every child the best start in life recommendation:

- [The Marmot Review Fair Society, Healthy Lives \(2010\)](#)
- [The Marmot Review 10 Years On](#)
- [HM Government: The Best Start for Life, A Vision for the 1,001 Critical Days; The Early Years Healthy Development Review Report](#)
- [The best start for life: a progress report on delivering the vision \(published February 2023\)](#)
- [Family Hubs and Start for Life Programme \(published February 2023\)](#)
- [Levelling Up the United Kingdom White Paper](#)

Links to service developments and strategies that support this recommendation:

- [Coventry Health and Wellbeing Strategy 2019-2023](#)
- [The One Coventry Plan 2022-2030](#)
- Coventry Integrated Early Years Strategy September 2021
- [Coventry Parenting Strategy 2018-2023](#)
- [Coventry Early Help Strategy 2023-2025](#)
- Local Maternity and Neonatal Systems Equity and Equality Plan
- [Best Start in Life](#)
- [Supporting Families Programme Outcome 2; Good early years development](#)
- Coventry and Warwickshire Integrated Care Strategy
- Coventry and Warwickshire Health Inequalities Strategy 2022-27

Indicators

- School readiness
- Parenting confidence
- Children under the age of 5 who are in care

Programmes of work	Delivery partners	How we will measure progress
• Family Hubs • Positive Parenting Team • Early Years Providers • Supporting Families • The Healthy Child Programme • Healthy Start • Family Nurse Partnership Programme • 'Love Your Bump' campaign • Stay and Play groups • Bumps and Babies' groups • Parenting programme • Easey Peasy • Talk Boost • Saplings Programme (SEN) • Child Friendly Coventry • Integrated 2 year old pilot • Stop smoking in pregnancy • Infant feeding including support for women from ethnic minority backgrounds • Skills Strategy – Raising Aspiration for parents.	• Coventry Family Health and Lifestyle Service (0-19 years) • GPs and practice nurses • Healthcare Practitioners • Pharmacists • Perinatal mental health team • Early Years Providers • Family Hubs • Positive Parenting Practitioners • SEND (Special Educational Needs & Disabilities) Early Years Team • Voluntary, Community and Social Enterprise Sector • Coventry Early Years' Service • Portage • Adult and Family Learning • EMTAS • Migration Team • Housing Teams • Childrens Services • Coventry Safeguarding Partnership • Coventry and Warwickshire Integrated Care System • Public Health Team CCC	• % Of children achieving a good level of development at the end of Reception compared to national • % Of disadvantaged children achieving a Good Level of Development at the end of reception, compared to the national percentage gap between disadvantaged children and ALL other children • % Schools where early years is judged Good and Outstanding by Ofsted • % Early Years providers graded as Good or Outstanding • % Uptake of places for eligible 2 years olds • % Children accessing 3 & 4 year old Entitlement • % Of parents taking up provision to increase their skills

‘Universal but targeted proportionately to those in greater need.’

Service which is open to everyone living in Coventry.

Staff identify those who have lower to moderate levels of need and those who are more vulnerable, with higher levels of need.

Services offered according to levels of need, with those who are assessed as being furthest from the job market, able to access a wide range of services suited to their needs.



Area	Recent Trend	Neighbour Rank	Count	Value		95% Lower CI	95% Upper CI
England	↓	-	64,880	5.2		5.2	5.3
Neighbours average	—	-	-	-		-	-
Oldham	↑	9	575	8.7		8.0	9.4
Sheffield	↑	4	1,046	8.5		8.0	9.0
Rochdale	↑	3	414	7.2		6.6	7.9
Salford	→	5	392	7.0		6.4	7.7
Leicester	↑	14	661	6.8		6.3	7.3
Bradford	↑	11	1,006	6.8		6.4	7.2
Plymouth	→	7	370	6.6		5.9	7.2
Medway	→	6	416	6.1		5.6	6.7
Bristol	↓	8	448	5.0		4.5	5.4
Bolton	↓	2	334	4.4		3.9	4.8
Blackburn with Darwen	→	12	196	4.3		3.8	5.0
Derby	↓	1	269	4.3		3.8	4.8
Coventry	↓	-	286	3.5		3.2	4.0
Kirklees	→	15	365	3.3		3.0	3.7
Wolverhampton	↓	13	202	3.1		2.7	3.6
Sandwell	↓	10	181	1.9		1.7	2.2

Learning & recommendations:

Partnerships

Strong leadership throughout

Being open and honest

Align priorities

Culture



Best thing about being a Marmot city

Common purpose, unites people who see its value

Getting to meet so many other people interested in the same things

Seeing what other people are achieving

Believing in it

being innovators, making change happen.





Thank you for listening 😊
Any questions?

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Coventry City Council

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